



TOP 10 REASONS: WHY ARBONNE - BUSINESS

PURE • SAFE • BENEFICIAL

1. ARBONNE: THE COMPANY

- Arbonne is a 31-year-old, Swiss-formulated, health and wellness company on the verge of globalization. Arbonne products are currently available in 4 countries: United States, Canada, Australia and The United Kingdom, with plans for continued global expansion.

2. ARBONNE: THE TEAM

- In August 2009, Kay Napier joined Arbonne as CEO. Kay served as Vice President with Procter & Gamble Co where she was head of the North American Pharmaceuticals Division and the Corporate Women's Health and Vitality platform. She then served as Senior Marketing and Operations Executive at McDonald's and was behind the company's healthy meals brainchild.
- Dr. Peter Matravers joined Arbonne in 2008, and is the Senior VP of Product Development. Dr. Matravers holds a Doctor of Pharmacy degree and has 25 years of skin care experience, including 13 years as VP of Research & Development at Aveda. Prior to that, he worked with Neutrogena.
- Pierre Bottiglieri is the mastermind behind Arbonne's proprietary formulations. Pierre is a renowned scientist with 35 years experience formulating products for several Swiss-formulated, international companies such as La Prairie.

3. ARBONNE: THE PRODUCTS:

- Arbonne is the world's first upscale, Swiss-formulated, botanically-based Skin Care and Health & Wellness line.
- Proprietary formulations developed at the Arbonne Institute of Research & Development (AIRD), Sion, Switzerland.
- Product of choice for many celebrities including Courtney Cox, Catharine Zeta Jones, Demi Moore, Marylou Henner, Kate Winslet, Simon Cowell, etc.

4. THE ARBONNE DIFFERENCE

Our proprietary formulas are:

- **Botanically-based and pH correct**
- **Hypoallergenic, Dermatologist, Ophthalmologist & Pediatrician tested**
- **Never tested on animals and PETA approved**
- **Vegan Certified - Formulated without animal products or by-products**
- **Formulated without mineral oil and petroleum-based ingredients**
- **Formulated without artificial dyes or chemical fragrances**
- **Formulated without formaldehyde- donating preservatives and PABAs**
- **Packaged with Recyclable Materials & Non-toxic vegetable inks (wherever possible)**

Arbonne Healthy Living products are formulated **without**:

- **Artificial colours, flavours or sweeteners**
- **Animal products or animal by-products**
- **Cholesterol, saturated fats or trans fats**



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5. RIGHT INDUSTRY, RIGHT TIME

- The U.S. health and wellness personal care industry was estimated at \$70 billion in 2005 and is projected to reach \$1.5 trillion by 2015. This is being fueled by the Baby Boomers who represent 64% of the economic market today.
- Convergence of trends with online shopping, health & wellness, green/eco consciousness, and the network marketing industry (175,000 people/week join a network marketing company every week in the U.S.A alone).

6. OVER 400 CONSUMABLE PRODUCTS

- Anti-aging, personal care, nutrition, weight loss, aromatherapy and cosmetics. Our products get results. If you are going to build a consumer network, you want only consumable products so you have continual repeat business, which creates RESIDUAL INCOME!

7. LUCRATIVE INCOME OPPORTUNITY

- Excellent compensation plan! The average income range for a Regional Vice President is from \$5200 - \$8,000+/month. The average time it takes to reach the level of a Regional Vice President is 2.5 years. The average income for a National Vice President is \$14,500+ per month. The average time it takes to reach the level of a National Vice President is 3.5 years. You have the ability to leverage time and money
- Unlimited income potential. Unlike in the corporate world, at Arbonne there is no cap as to how much you can earn. What you earn is up to you based on the amount of effort you put in. If you work harder than your colleagues or those ahead of you, you can surpass their income. It is extremely egalitarian.

8. FLEXIBILITY

- Your Arbonne business can be built alongside your current job or profession. This makes it possible to maintain your current income and standard of living while starting to build your Arbonne business. Other business ventures can often require a full time commitment and it is not guaranteed that you will even see a profit in your first few years.

9. MINIMAL START UP COSTS

- Often franchises and new businesses require startup fees that can range anywhere from \$5-\$10K to \$2-\$300K. With Arbonne your start-up cost is minimal in comparison.

10. IT'S A TURN-KEY SYSTEM

- Arbonne has an award-winning, online training program that you can simply plug into. This takes the guess work out of starting a new business. It's a tried and true system with all the resources you need at your fingertips in addition to personal support, coaching and training from your business sponsor.

BONUS! ARBONNE REWARDS YOU FOR YOUR EFFORTS

- In addition to an extremely generous compensation plan, Arbonne also recognizes your efforts through partnerships with Tiffany's, Swarovski and Stefano Canturi jewelers as well as travel (NYC, Arizona, Paris, Caribbean cruises and more) and a Mercedes Benz Cash Bonus Program at the Regional Vice President.